

ALAMOS WILDLANDS ALLIANCE

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January 10, 2011

NAME
ADDRESS
CITY, ST ZIP



Dear (NAME),

We are getting ready to set out on our first Annual SuperBird Saturday Bird-A-Thon! If you are not familiar with what a Bird-A-Thon is, it is just like a walk-a-thon, except we will be counting bird species to help raise money for the Alamos Wildlands Alliance (AWA).

AWA is a grassroots 501c-3 non-profit organization dedicated to Conservation, Education and Research in Southern Sonora, Mexico. AWA's focus is creating a preserve in the native Thornscrub-mangrove community, where the Navopatia Field Station (NFS) operates. Here, travelers, students and researchers can stay and interact with the local community while engaged in biological research and other kinds of exploration in the Agiabampo estuary and surrounding landscape. Funds raised during this event will support the NFS's continuing education and research. Please visit www.alamoswildlands.org to find out more.

The Bird-A-Thon will take place January 30 – February 5. We are asking you to sponsor us by making a pledge for each species we see during a 24-hour period. You could also donate a flat amount regardless of the number of species we count. All you have to do is to indicate the amount on the enclosed pledge card and return it to us. Sponsors who donate \$50 or more will automatically become members of AWA and will receive a shirt, decal and annual newsletter (unless otherwise instructed).

After we have completed our "Big Day", we will write advising you of the results, send you a list of the birds we saw and let you know the amount of your tax-deductible contribution.

Once again, pledge whatever you like. This is supposed to be fun, and we will be grateful for whatever pledge you might care to make.

We hope very much that you will be with us this year. We count on your support and we value it highly.

Yours Sincerely,

(Your Names)