



ALAMOS WILDLANDS ALLIANCE

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2011 *Bird-A-Thon!* Guidelines for Birders

Thank you for participating in our 1st Annual AWA Bird-A-Thon! Whether you count birds individually or as a team, we hope to make your Bird-A-Thon fun and successful. Included in this packet are the following forms for you to use:

- ◆ Pledge Sheet and Instructions
- ◆ Sample Sponsor Letter
- ◆ Pledge Cards
- ◆ Summary Form

Find Sponsors

Begin by sending out a letter or email to family, friends or co-workers. Let them know what you are doing and why, and remember that every little bit helps! *A sample letter is included in this packet that you can personalize.* Attach the pledge card to the letter or email so your sponsors can fill it out when they have decided on a donation amount. There are no minimum or maximum pledges.

Form a Team

If you choose, you can get a group of people together to bird as a team. All sponsors and donations will be used towards the entire team's goal, so you may gather more sponsors than you would individually. It's also fun to go birding with others, and a good way for beginner birders to learn!

Get Out and Go Birding

Select any 24-hour period of time, between January 30th—February 5th, to go birding. Remember that if you can identify a bird by sound, it counts the same as a bird seen. If you have questions about any species (or sub-species), refer to the American Ornithologist Union (AOU) checklist by clicking [here](#). *Please remember to follow the Birder's Code of Ethics while birding.*

Tally Your Results and Thank Your Sponsors

Let your sponsors know how you did, and collect final donations. If they prefer to pay via PayPal online, please have them reference your name when they submit payment (click [here](#) to go to the PayPal website). If you can, submit your bird list online to AWA (HelpAWA@gmail.com) so we can begin awarding prizes.

Submit Donations and Forms to AWA

Gather your sponsor donations and fill out all the forms. Please do not send cash in the mail. Return all forms and donations to the address below:



Alamos Wildlands Alliance
PO Box 1558
Goldendale, WA 98620

Questions?

Just send us an email! Click [here](#) and we will answer your questions as soon as possible.

Thank you for participating in our 1st Annual Bird-A-Thon! We appreciate all your help and owe you for the success of our conservation efforts.

The AWA Team

